

Two Security Solutions - One Address

**From Moshe Cohen,
CEO Safeplace Ltd.:**

As announced earlier this year, we are now offering a complete security package with Timelox hotel electronic locking systems along with Safeplace electronic safes. Now joined in one company, the synergy between Safeplace and Timelox will manifest itself through a shared world-wide distribution network, intensive R&D, and a large variety of security products to suit every phase of the hospitality industry.



Even more exciting is the gathering of talent on both sides, from R&D, to sales and service, which brings together the many years of dedication and expertise of both Safeplace and Timelox.

We have ambitious plans for a strong distribution and service network to support the comprehensive technological solutions we now offer and for new developments to reflect our synergy and new market position.

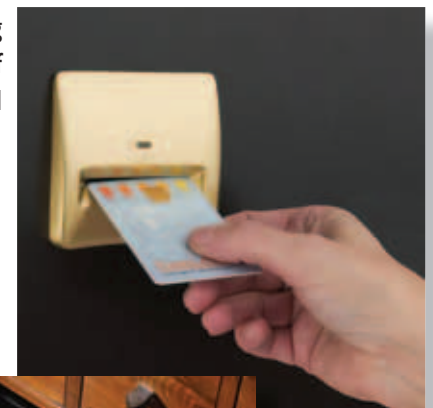
Complete Security Package

Timelox is one of the world's most reliable and advanced electronic locking systems. With Timelox systems now part of our product offering, we are confident that our customers will discover the benefits of working with us on both products. We are expanding our technological capabilities to include new on-line solutions, smart card technology for point sales and back-of-the-house functions, RFID, and more.

Continuous Tradition:

As one of the oldest electronic safe manufactures in the world, we are maintaining the focus on the development and manufacture of our fine top opening, digital, card and biometric finger print safes here in our Ashdod plant.

Last but not least, we are committed to maintaining our business culture of long-term responsibility and fairness. ■



Moshe Cohen

SafeScoop is published by Safeplace for a select audience of international hoteliers. In this issue:

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Safeplace Selected by Oberoi

Oberoi Hotels and Resorts, the most prestigious hotel chain in India, has been consistently voted the best hotel chain outside the U.S. in magazine reader surveys. Founded in 1934, the Oberoi Group includes both Oberoi Hotels and Resorts and Trident Hotels, all elite five star properties. Safeplace is proud to announce that we have been granted preferred supplier status for the Oberoi and Trident hotels.



Oberoi Grand Kolkata

Among the select Oberoi and Trident Hotels that have recently purchased Safeplace:

Oberoi Grand Kolkata: Built over 125 years ago, the Oberoi Grand Kolkata combines Victorian architecture and charm with state of the art amenities and facilities. This heritage hotel offers guests an island of tranquility amidst the bustle of Calcutta. At the same time it is considered the premier business hotel in the city. The Oberoi Grand chose Safeplace Magna digital safes for its exquisitely appointed guest rooms.

Trident Gurgaon New Delhi: Voted "India's Leading Hotel" and "Asia's Leading Meetings Hotel" at the World Travel Awards in 2007, the Trident Gurgaon is located among seven acres of landscaped gardens and pools in the central business district of Gurgaon in New Delhi. All the sumptuously equipped rooms offer the Magna 800 digital safe. ■



Trident Gurgaon New Delhi

Safeplace Takes Off at Radisson SAS Airport Hotel Zurich

The new Radisson SAS Airport Hotel Zurich joins a tradition of fine Radisson SAS hotels that have installed Safeplace. Ideally located for both business and leisure travelers, the hotel is the only facility with a direct link to the Zurich Airport. All 330 guest rooms are distinctly designed and offer Magna 800 laptop size safes. The hotel offers excellent business and meeting facilities, as well as fine restaurants and a fully equipped fitness club.

Safeplace has a long tradition of partnership with Radisson SAS. Recent outstanding Safeplace installations include 436 units at the Radisson Bucharest, 340 units at the Radisson SAS Golden Sands Malta, the Radisson SAS Luzern, Radisson SAS Marseille, Radisson SAS Bordeaux and the Radisson SAS Airport Hotel Oslo. ■





Hilton Cyprus

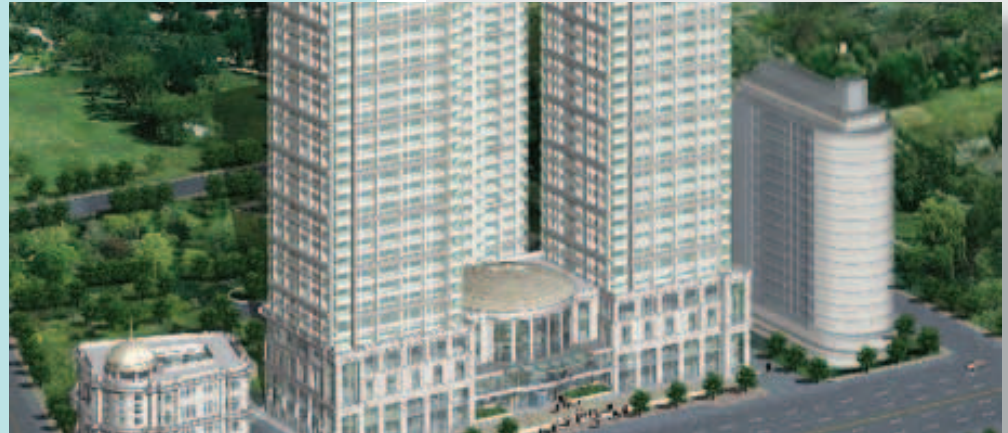
Safeplace at the Hilton Cyprus

The Hilton Cyprus is the only five-star hotel in Nicosia. Conveniently located for both business and leisure travelers in the downtown commercial area, the hotel combines the advantages of a business hotel with the facilities of a leisure hotel.

All 298 rooms of the five storey hotel have private balconies. For business travelers, the hotel offers a convenient business center as well as meeting rooms and conference facilities. Leisure travelers can enjoy the fitness center with both indoor and outdoor pools and spa facilities.

The Hilton Cyprus chose Safeplace Magna 500 digital safes for its guestrooms, continuing the Safeplace tradition of serving fine Hilton hotels throughout the world. Other recent Hilton installations include the Hilton Guadalajara, Hilton San Francisco, and Hilton Helsinki Vantaa Airport. ■

Marco Polo Wuhan



In Marco Polo's Footsteps

The recently opened Marco Polo Wuhan is among the largest and most well-appointed accommodations in Hubei Province, China. It is situated at the edge of an urban riverfront park with panoramic views of the Yangtze River, close to the Wuhan business district and the airport.

The 380 rooms and suites are equipped with the latest business amenities and state of the art communications and entertainment facilities. Three restaurants, an indoor swimming pool and fitness center appeal to both business and leisure travelers. The Marco Polo Wuhan chose the Safeplace Tiara Top Opening safe for all its fine guest rooms. ■

The "New" Fontainebleau

The name "Fontainebleau Miami Beach" evokes the glamour of Miami's golden era, the glitter of celebrity stars, fantastical architecture and plush luxury. When the hotel made its debut in 1954, its curved façade and "staircase to nowhere" were the byword for chic. It was the scene for films like the Bond classic "Goldfinger" and Jerry Lewis' "The Bellboy." Now the legendary Fontainebleau is being restored to its former glory and the original hotel building and two new condo suite towers are undergoing a \$1 billion renovation.

Safeplace is no stranger to the Fontainebleau. Over 1000 Safeplace units were installed in the hotel almost a decade ago. Now Safeplace has been chosen for the "new" Fontainebleau. 855 units of the Magna 500 digital safe have been installed in the brand new towers. ■



Introducing the TimeLox Optima Door Unit

The TimeLox Optima door unit combines elegant design with powerful dual card technology by working simultaneously with mag-stripe and smart cards.

Launched in spring 2008, the Optima targets large hotels and resorts, as well as the design conscious market with minimal visible hardware on the door. The sleek contemporary bezel is made of high quality solid brass. A variety of handles, finishes, and lock casings are offered to suit each property's design needs.

The dual card technology offers hotels a powerful set of customized options. The economic mag-stripe keycard provides guests with guest room access as well as access to additional hotel facilities like conference rooms, fitness centers, garages, elevators, spas, etc. The fully-featured smart cards can be used to program flexible access parameters for hotel personnel and for VIP guests or loyalty program participants. It provides write-back technology from the lock to staff keycards which provides employee tracking reports, low battery status, and other benefits.

The TimeLox DC-ONE is an extremely powerful hotel locking system. It utilizes an industry standard Windows interface and user-friendly navigation. Most major property management systems, POS systems, and loyalty systems interface with the TimeLox system, which accommodates multiple check-in stations. It has been installed in complex properties like large casino hotels, including the Bellagio and Venetian in Las Vegas. ■



Magna 800
Digital
Wall Safe



Titan 800
Card Wall
Safe



Focus:

Safeplace Wall Safe

The Safeplace wall safe is the ultimate space saver. Flush with the wall, it is the perfect solution for hotels struggling with placement problems for in-room safes. Guests appreciate the convenience of not having to bend over to store their valuables in the safe. With a depth of 162 mm (6.4"), the safe is roomy enough for the average guest valuables, including laptop computers. Just as important, the wall safe is totally modular: it can be ordered with any model locking mechanism, from our advanced Magna 800 digital model to our Titan card operated or dual operational models. It can even be ordered with biometric fingerprint operation. The wall safe incorporates all the security features of other Safeplace models, including audit functions and the Safeplace Bimax control unit. ■

Safeplace

the world's finest in-room safes

TIMELOX® 
By **Safeplace**

Head Office:

Safeplace Ltd., One Hahadarim Street, P.O.B. 15235, Ashdod 77613, Israel Tel: +972-8-8579579, Fax: +972-8-8573962 sales@safeplace.co.il

North American Office:

Minibar Systems North America, 7340 Westmore Road, Rockville, MD U.S.A. 20850-7400, Tel: +1-301-354-5053, Fax: +1-301-309-1115

Asia Pacific Office:

Safeplace Asia Pacific, No.2 Alexandra Road #06-02, Delta House, Singapore 159919, Tel: +65-6270-1268, Fax: +65-6270-0907 safep@singnet.com.sg

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"SafeScoop" is published by **Safeplace** Limited

E-mail: sales@safeplace.co.il <http://www.safeplace.co.il> <http://www.timelox.com>

We welcome your comments!